

Supplying Artwork

Artwork requirements:

- 1 Please set up at the scale of the template supplied - see pages 2,3 & 4
- 2 Take note of the 'Bleed' guidelines and 'Seam' guides
- 3 Please create artwork using Illustrator CS or supply as a High Resolution PDF
- 4 If using photographic images or heavy tinted images then, please supply using Photoshop CS at a minimum of 72dpi at 100%
- 5 Please outline ALL fonts when supplying the artwork + If an accurate colour match is required, please supply a Pantone / CMYK colour - or send a printed reference + We will then match to this as closely as possible but cannot guarantee an exact match
- 6 Artwork can be supplied by either CD/DVD - or - uploaded / emailed to info@ukexhibition.co.uk

Page 1	Artwork details
Pages 2,3	Front and Side Graphics
Page 4	Questions & Answers



Illustrator:

- 1 Save as CMYK at final size / full size OM
- 2 OUTLINE ALL FONTS
- 3 Turn off all Overprints, supply all links and flatten Transparency
- 4 If supplying a High Res PDF do not compress and supply with all bleed and crop marks



Adobe Acrobat:

- 1 If supplying a PDF as your final artwork, ensure all images are not reduced / compressed
- 2 Plus, crop marks and bleed are included and visual lines are not included inside the artwork



Photoshop:

- 1 Set up CMYK at 100% at a minimum of 72dpi
- 2 Supply a low resolution PDF for visual purposes
- 3 If artwork set up in Photoshop, text/logos will not be vectored and will have some pixilation when printed full size + Supply layered Photoshop document (PSD file)

We don't print 'Gold' - or - 'Silver'

We don't print 'Gold' - or - 'Silver' so these are the best colour conversions we recommend for Gold & Silver

GOLD 1 22m 100y 25k	GOLD 2 19m 100y 19k	GOLD 3 16c 20m 100y 25k	GOLD 4 60c 65m 100y	GOLD 5 38m 100y 25k
SILVER 1 4c 15k	SILVER 2 6c 25k	SILVER 3 6c 34k	SILVER 4 11k	SILVER 5 6c 4y 23k

Embrace "3x3" Pop-Up	1x Front Graphic
Product Graphic Area = W2242mm x H2242mm	
Safe Area = W2222mm x H2222mm	
Bleed Area = 3mm, all away around the graphic	

Embrace "3x4" Pop-Up	1x Front Graphic
Product Graphic Area = W2974mm x H2242mm	
Safe Area = W2954mm x H2222mm	
Bleed Area = 3mm, all away around the graphic	

Keep all crucial details within the 'Safe Area' - then, allow overflow into the 'Bleed Area'



Please refer to Page 1 - for artwork, finer details

Embrace "3x3" Pop-Up	2x End / Side Graphics
Product Graphic Area = W354mm x H2242mm	
Safe Area = W334mm x H2222mm	
Bleed Area = 3mm, all away around the graphic	

Embrace "3x4" Pop-Up	2x End / Side Graphics
Product Graphic Area = W354mm x H2242mm	
Safe Area = W334mm x H2222mm	
Bleed Area = 3mm, all away around the graphic	

Keep all crucial details within the 'Safe Area' - then, allow overflow into the 'Bleed Area'



Please refer to Page 1 - for artwork, finer details

Questions & Answers:

Q1 Are 3x Graphic Artwork designs, required?

A1 YES, 1x Large Frontal Graphics + 2x End / Side Graphics

Q2 Can we have separate images / logo's on each end / side banner?

A2 YES, but, just ensure you design each side and supply as separate files

Q3 Does the LED Curtain, also be supplied with the product?

A3 YES, if you have ordered the full package, otherwise - NO if only ordering the hardware + graphics

Q3 Does the LED Curtain alter the finished display result?

A3 YES, adding the LED Curtain really makes the finished display, shout out "LOOK AT ME"

