Page 1

Page 4

Pages 2,3

Artwork details

Front and Side Graphics

Questions & Answers

Supplying Artwork

Artwork requirements:

- 1 Please set up at the scale of the template supplied see pages 2,3 & 4
- 2 Take note of the 'Bleed' guidelines and 'Seam' guides
- 3 Please create artwork using Illustrator CS or supply as a High Resolution PDF
- 4 If using photographic images or heavy tinted images then, please supply using Photoshop CS at a minimum of 72dpi at 100%
- Please outline ALL fonts when supplying the artwork + If an accurate colour match is required, please supply a Pantone / CMYK colour or send a printed reference + We will then match to this as closely as possible but cannot guarantee an exact match
- 6 Artwork can be supplied by either CD/DVD or uploaded / emailed to info@ukexhibition.co.uk

Illustrator:



- Save as CMYK at final size / full size OM
- 2 OUTLINE ALL FONTS
- 3 Turn off all Overprints, supply all links and flatten Transparency
- 4 If supplying a High Res PDF do not compress and supply with all bleed and crop marks

Adobe Acrobat

Adobe Acrobat:

- If supplying a PDF as your final artwork, ensure all images are not reduced / compressed
- 2 Plus, crop marks and bleed are included and visual lines are not included inside the artwork

Photoshop:



- Set up CMYK at 100% at a minimum of 72dpi
- 2 Supply a low resolution PDF for visual purposes
- If artwork set up in Photoshop, text/logos will not be vectored and will have some pixilation when printed full size + Supply layered Photoshop document (PSD file)

We don't print 'Gold' - or - 'Silver'

We don't print 'Gold' - or - 'Silver' so these are the best colour conversions we recommend for Gold & Silver

GOLD 1	GOLD 2	GOLD 3	GOLD 4	GOLD 5
22m 100y 25k	19m 100y 19k	16c 20m 100y 25k	60c 65m 100y	38m 100y 25k
SILVER 1	SILVER 2	SILVER 3	SILVER 4	SILVER 5

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Embrace "3x3" Pop-Up	1x Front Graphic		
Product Graphic Area = W2242mm x H2242mm			
Safe Area = W2222mm x H2222mm			
Bleed Area = 3mm, all away around the graphic			

Embrace "3x4" Pop-Up
Product Graphic Area = W2974mm x H2242mm
Safe Area = W2954mm x H2222mm
Bleed Area = 3mm, all away around the graphic

Keep all crucial details within the 'Safe Area' - then, allow overflow into the 'Bleed Area'



Please refer to Page 1 - for artwork, finer details

Embrace+ Pop-Up Display 3 Tel: 0845 1080047 + 01244 371443

Embrace "3x3" Pop-Up

2x End / Side Graphics

Product Graphic Area = W354mm x H2242mm

Safe Area = W334mm x H2222mm

Bleed Area = 3mm, all away around the graphic

Embrace "3x4" Pop-Up

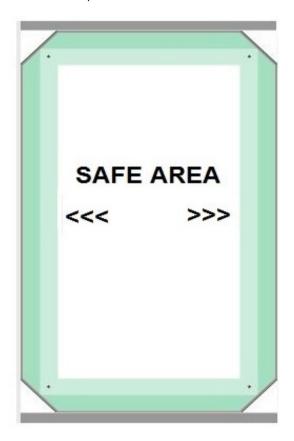
2x End / Side Graphics

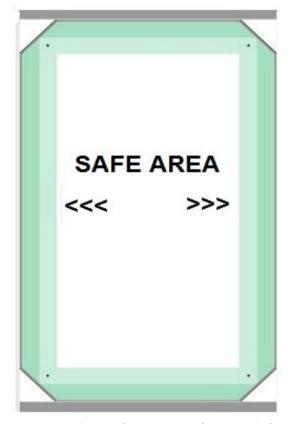
Product Graphic Area = W354mm x H2242mm

Safe Area = W334mm x H2222mm

Bleed Area = 3mm, all away around the graphic

Keep all crucial details within the 'Safe Area' - then, allow overflow into the 'Bleed Area'





Please refer to Page 1 - for artwork, finer details

Questions & Answers:

- Q1 Are 3x Graphic Artwork designs, required?
- A1 YES, 1x Large Frontal Graphics + 2x End / Side Graphics
- Q2 Can we have separate images / logo's on each end / side banner?
- A2 YES, but, just ensure you design each side and supply as separate files
- Q3 Does the LED Curtain, also be supplied with the product?
- A3 YES, if you have ordered the full package, otherwise NO if only ordering the hardware + graphics
- Q3 Does the LED Curtain alter the finished display result?
- A3 YES, adding the LED Curtain really makes the finished display, shout out "LOOK AT ME"





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