

Supplying Artwork

Artwork requirements:

- 1 Please set up at the scale of the template supplied - see pages 2,3 & 4
- 2 Take note of the 'Bleed' guidelines and 'Seam' guides
- 3 Please create artwork using Illustrator CS or supply as a High Resolution PDF
- 4 If using photographic images or heavy tinted images then, please supply using Photoshop CS at a minimum of 72dpi at 100%
- 5 Please outline ALL fonts when supplying the artwork + If an accurate colour match is required, please supply a Pantone / CMYK colour - or send a printed reference + We will then match to this as closely as possible but cannot guarantee an exact match
- 6 Artwork can be supplied by either CD/DVD - or - uploaded / emailed to info@ukexhibition.co.uk

Page 1	Artwork details
Page 2	Product Artwork Finer Details
Page 3	Questions & Answers



Illustrator:

- 1 Save as CMYK at final size / full size OM
- 2 OUTLINE ALL FONTS
- 3 Turn off all Overprints, supply all links and flatten Transparency
- 4 If supplying a High Res PDF do not compress and supply with all bleed and crop marks



Adobe Acrobat:

- 1 If supplying a PDF as your final artwork, ensure all images are not reduced / compressed
- 2 Plus, crop marks and bleed are included and visual lines are not included inside the artwork



Photoshop:

- 1 Set up CMYK at 100% at a minimum of 72dpi
- 2 Supply a low resolution PDF for visual purposes
- 3 If artwork set up in Photoshop, text/logos will not be vectored and will have some pixilation when printed full size + Supply layered Photoshop document (PSD file)

We don't print 'Gold' - or - 'Silver'

We don't print 'Gold' - or - 'Silver' so these are the best colour conversions we recommend for Gold & Silver

GOLD 1 22m 100y 25k	GOLD 2 19m 100y 19k	GOLD 3 16c 20m 100y 25k	GOLD 4 60c 65m 100y	GOLD 5 38m 100y 25k
SILVER 1 4c 15k	SILVER 2 6c 25k	SILVER 3 6c 34k	SILVER 4 11k	SILVER 5 6c 4y 23k

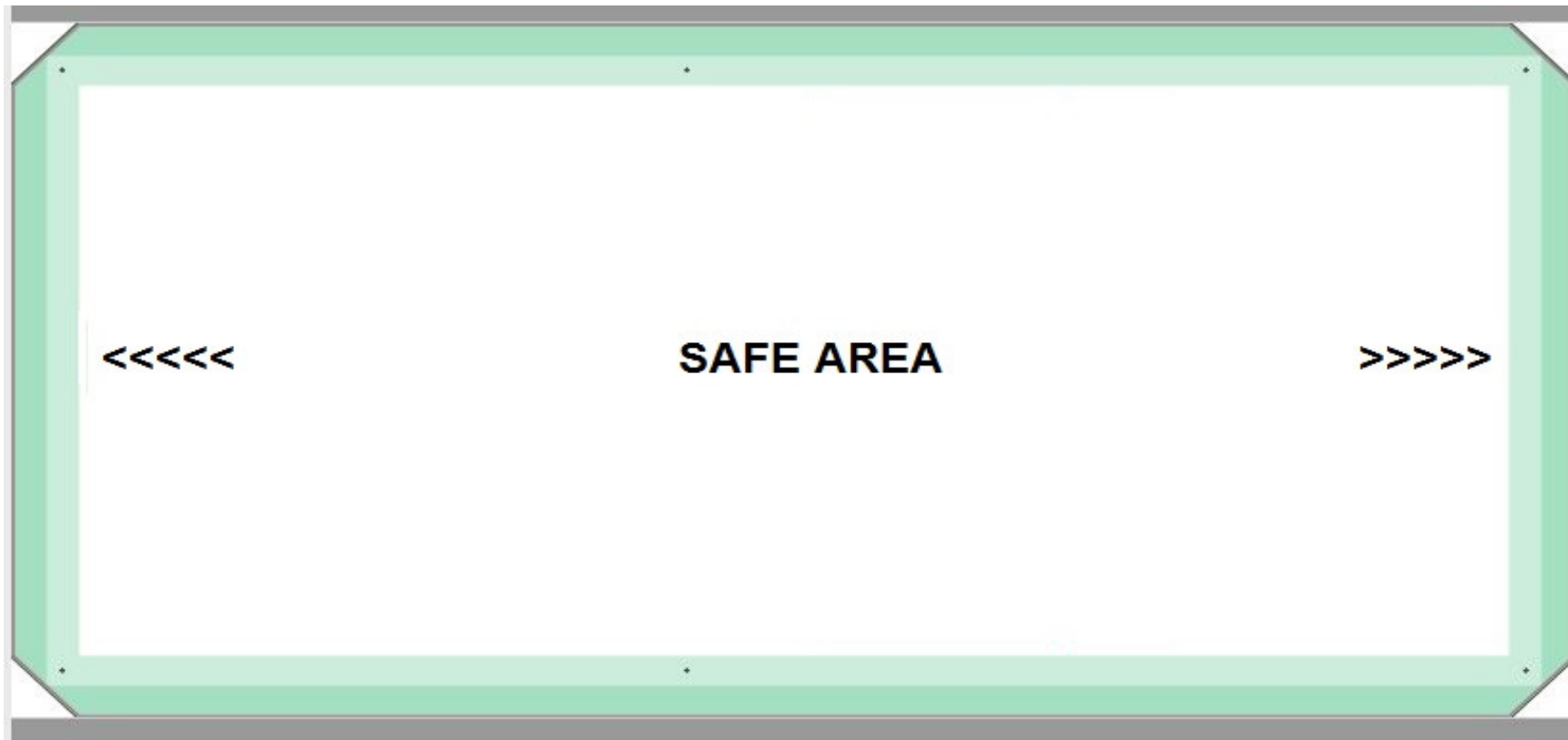
Monsoon 2500mm x 1000mm

Product Graphic Area = W2340mm x H840mm
Safe Area = W2260mm x H760mm
Bleed Area = 3mm, all away around the graphic

Monsoon 3000mm x 1000mm

Product Graphic Area = W2840mm x H1090mm
Safe Area = W2760mm x H1010mm
Bleed Area = 3mm, all away around the graphic

Keep all crucial details within the 'Safe Area' - then, allow overflow into the 'Bleed Area'



Please refer to Page 1 - for artwork, finer details

Questions & Answers:

Q1 **Is the finished product double-sided?**

A1 YES, both sides are printed so, viewable from both sides - however; the same image is revealed on both sides!

Q2 **Can we arrange separate images on each side?**

A2 YES, but, another set of artwork is required & additional printing cost is required - Tel: 01244 371443

Q3 **Do we supply a Carry Bag & Pegs?**

A3 YES, they are supplied with each order + hence, ease of transporting + ease of securing
If exposed to the elements, we recommend additional pegs for vital anchorage

