Supplying Artwork

Artwork requirements:

- 1 Please set up at the scale of the template supplied see pages 2,3 & 4
- 2 Take note of the 'Bleed' guidelines and 'Seam' guides
- 3 Please create artwork using Illustrator CS or supply as a High Resolution PDF
- 4 If using photographic images or heavy tinted images then, please supply using Photoshop CS at a minimum of 72dpi at 100%
- 5 Please outline ALL fonts when supplying the artwork + If an accurate colour match is required, please supply a Pantone / CMYK colour or send a printed reference + We will then match to this as closely as possible but cannot guarantee an exact match
- 6 Artwork can be supplied by either CD/DVD or uploaded / emailed to info@ukexhibition.co.uk

Illustrator:

- 1 Save as CMYK at final size / full size OM
- 2 OUTLINE ALL FONTS
- 3 Turn off all Overprints, supply all links and flatten Transparency
- 4 If supplying a High Res PDF do not compress and supply with all bleed and crop marks



Adobe Acrobat:

- 1 If supplying a PDF as your final artwork, ensure all images are not reduced / compressed
- 2 Plus, crop marks and bleed are included and visual lines are not included inside the artwork



Photoshop:

- 1 Set up CMYK at 100% at a minimum of 72dpi
- 2 Supply a low resolution PDF for visual purposes
- 3 If artwork set up in Photoshop, text/logos will not be vectored and will have some pixilation when printed full size + Supply layered Photoshop document (PSD file)

We don't print 'Gold' - or - 'Silver'

We don't print 'Gold' - or - 'Silver' so these are the best colour conversions we recommend for Gold & Silver

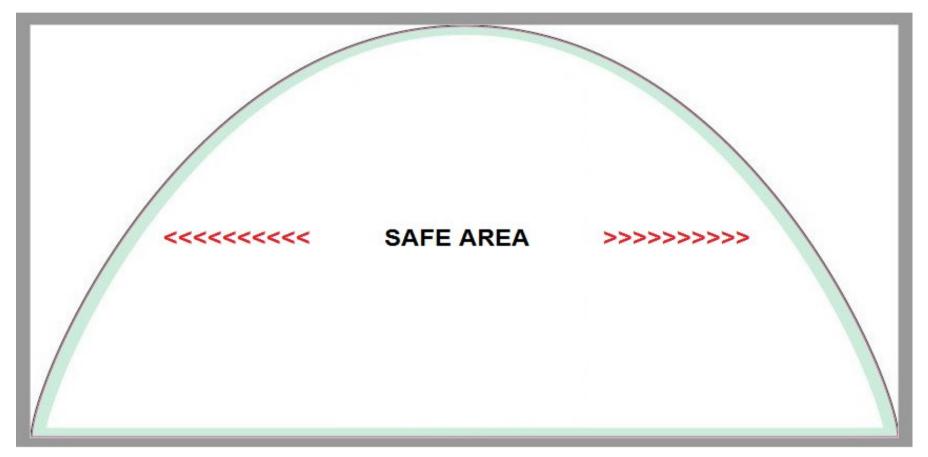
GOLD 1	GOLD 2	GOLD 3	GOLD 4	GOLD 5
22m 100y 25k	19m 100y 19k	16c 20m 100y 25k	60c 65m 100y	38m 100y 25k
SILVER 1	SILVER 2	SILVER 3	SILVER 4	SILVER 5
4c 15k	6c 25k	6c 34k		6c 4y 23k

Page 1	Artwork details
Page 2	Product artwork finer details
Page 3	Questions & Answers

Rainbow Pop-Up Banner

Product Graphic Size = W2280mm x H1170mm Safe Area = W2206mm x H1122mm

The Overall size of this template is = W571.5mm x H294mm + Includes a 3mm Keep main artwork in the 'Safe Area' however; allow a 3mm bleed factor all the way around Bleed area - keep all crucial details out of the bleed area, example, images / telephone numbers etc



www.UKExhibition.co.uk

Tel: 0845 1080047 + 01244 371443

Questions & Answers:

- Q1 Is the finished product double-sided?
- A1 yes, both sides are printed so, viewable from both sides however; the same image is revealed on both sides!
- Q2 Can we arrange separate images on each side?
- A2 Yes, but, another set of artwork is required & additional printing cost is required Tel: 01244 371443
- Q3 Do we supply a Carry Bag & Pegs?
- A3 Yes, they are supplied with each order + hence, ease of transporting + ease of securing If exposed to the elements, we recommend 'Rectangle' over 'Square' + additional anchorage is advisable

Stowaway

